

## INVOICE


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

**Redshift**  
**Attention: Accounts Payable**  
**411 Branchway Road**  
**Richmond, VA 23236**  
**USA**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER COMMERC	178

Flight Dates	Order #	Alt Order #
10/20/12 - 11/04/12	499679	06387745

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 4:58 AM Eyewitness News 5am - 5:30am :30 CCTV01CTH \$750.00 NM 5 WFSB Tu 10/23/12 5:21 AM Eyewitness News 5am - 5:30am :30 CCTV01CTH \$750.00 NM 2 WFSB W 10/24/12 5:20 AM Eyewitness News 5am - 5:30am :30 CCTV01CTH \$750.00 NM 3 WFSB Th 10/25/12 5:10 AM Eyewitness News 5am - 5:30am :30 CCTV01CTH \$750.00 NM 4 WFSB F 10/26/12 5:11 AM Eyewitness News 5am - 5:30am :30 CCTV01CTH \$750.00 NM									
3	10/23/12	10/26/12	Eyewitness News	5:30a - 6am	-TWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB Tu 10/23/12 5:40 AM Eyewitness News 5:30a - 6am :30 CCTV01CTH \$1,200.00 NM 1 WFSB Tu 10/23/12 5:58 AM Eyewitness News 5:30a - 6am :30 CCTV01CTH \$1,200.00 NM 2 WFSB W 10/24/12 5:53 AM Eyewitness News 5:30a - 6am :30 CCTV01CTH \$1,200.00 NM 3 WFSB Th 10/25/12 5:28 AM Eyewitness News 5:30a - 6am :30 CCTV01CTH \$1,200.00 NM 4 WFSB F 10/26/12 5:51 AM Eyewitness News 5:30a - 6am :30 CCTV01CTH \$1,200.00 NM									
5	10/23/12	10/26/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:54 AM Eyewitness News 6:30am - 7am :30 CCTV01CTH \$1,600.00 NM 2 WFSB W 10/24/12 6:54 AM Eyewitness News 6:30am - 7am :30 CCTV01CTH \$1,600.00 NM 5 WFSB Th 10/25/12 6:40 AM Eyewitness News 6:30am - 7am :30 CCTV01CTH \$1,600.00 NM 3 WFSB Th 10/25/12 6:58 AM Eyewitness News 6:30am - 7am :30 CCTV01CTH \$1,600.00 NM 4 WFSB F 10/26/12 6:54 AM Eyewitness News 6:30am - 7am :30 CCTV01CTH \$1,600.00 NM									
7	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	10	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 10 \$800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

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Advertiser	Product	Estimate Number
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER COMMERC	178

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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4	WFSB	F	10/26/12	5:39 PM	Eyewitness News	5:30pm - 6pm	:30	CCTV01CTH	\$2,100.00	NM																																																																																								
22	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	5	\$2,500.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>5</td><td>\$2,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WFSB</td><td>Tu</td><td>10/23/12</td><td>6:09 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CCTV01CTH</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/23/12</td><td>6:27 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CCTV01CTH</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/24/12</td><td>6:23 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CCTV01CTH</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Th</td><td>10/25/12</td><td>6:11 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CCTV01CTH</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>F</td><td>10/26/12</td><td>6:29 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CCTV01CTH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-TWTF--	5	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WFSB	Tu	10/23/12	6:09 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM	1	WFSB	Tu	10/23/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM	2	WFSB	W	10/24/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM	3	WFSB	Th	10/25/12	6:11 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM	4	WFSB	F	10/26/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	10/22/12	10/28/12	-TWTF--	5	\$2,500.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
5	WFSB	Tu	10/23/12	6:09 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM																																																																																								
1	WFSB	Tu	10/23/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM																																																																																								
2	WFSB	W	10/24/12	6:23 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM																																																																																								
3	WFSB	Th	10/25/12	6:11 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM																																																																																								
4	WFSB	F	10/26/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	CCTV01CTH	\$2,500.00	NM																																																																																								
24	10/28/12	10/28/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$1,500.00	NM																																																																																									

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	178	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/28/12	10/28/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 6:41 PM Eyewitness News 6:30pm - 7pm :30 CCTV01CTH \$1,500.00 NM									
25	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	5	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:59 PM Inside Edition 7pm - 7:30pm :30 CCTV01CTH \$1,750.00 NM 2 WFSB W 10/24/12 6:59 PM Inside Edition 7pm - 7:30pm :30 CCTV01CTH \$1,750.00 NM 5 WFSB W 10/24/12 7:11 PM Inside Edition 7pm - 7:30pm :30 CCTV01CTH \$1,750.00 NM 3 WFSB Th 10/25/12 6:59 PM Inside Edition 7pm - 7:30pm :30 CCTV01CTH \$1,750.00 NM 4 WFSB F 10/26/12 6:59 PM Inside Edition 7pm - 7:30pm :30 CCTV01CTH \$1,750.00 NM									
27	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	5	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 CCTV01CTH \$1,750.00 NM 5 WFSB Tu 10/23/12 7:53 PM Entertainment Tonight 7:30pm - 8pm :30 CCTV01CTH \$1,750.00 NM 2 WFSB W 10/24/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 CCTV01CTH \$1,750.00 NM 3 WFSB Th 10/25/12 7:54 PM Entertainment Tonight 7:30pm - 8pm :30 CCTV01CTH \$1,750.00 NM 4 WFSB F 10/26/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 CCTV01CTH \$1,750.00 NM									
29	10/27/12	10/27/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----2-	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 10/27/12 Ent. Tonight Wknd 7:00pm - 8:00pm :00 \$800.00 NM See MG 29.3 1 WFSB Sa 10/27/12 7:54 PM Ent. Tonight Wknd 7:00pm - 8:00pm :30 CCTV01CTH \$800.00 NM									
30	10/23/12	10/26/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	5	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 5 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB Tu 10/23/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM 1 WFSB Tu 10/23/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM 2 WFSB W 10/24/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM 3 WFSB Th 10/25/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM 4 WFSB F 10/26/12 11:08 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM									
32	10/23/12	10/26/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	10	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 10 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 11:48 PM Late Night with David Letterman 11:35pm - 12:37am :30 CCTV01CTH \$950.00 NM 1 WFSB Tu 10/23/12 12:30 AM Late Night with David Letterman 11:35pm - 12:37am :30 CCTV01CTH \$950.00 NM 3 WFSB W 10/24/12 11:50 PM Late Night with David Letterman 11:35pm - 12:37am :30 CCTV01CTH \$950.00 NM									

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## INVOICE



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**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	178	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
32	10/23/12	10/26/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	10	\$950.00	NM																																																																																								
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8	WFSB	F	10/26/12	11:48 PM	Late Night with David Letterman	11:35pm - 12:37am	:30	CCTV01CTH	\$950.00	NM																																																																																							
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35	10/23/12	10/23/12	T 8-9p Prime	8pm-9pm	-1-----	:30	1	\$10,000.00	NM																																																																																								
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1	WFSB	Tu	10/23/12	8:47 PM	T 8-9p Prime	8pm-9pm	:30	CCTV01CTH	\$10,000.00	NM																																																																																							
36	10/23/12	10/23/12	T 9-10p Prime	9pm - 10pm	-1-----	:30	1	\$10,000.00	NM																																																																																								
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41	10/24/12	10/24/12	Survivor	8pm - 9pm	--1----	:30	1	\$8,500.00	NM																																																																																								
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42	10/25/12	10/25/12	Person of Interest	9pm - 10pm	---1---	:30	1	\$10,000.00	NM																																																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
1	WFSB	Th	10/25/12	9:41 PM	Person of Interest	9pm - 10pm	:30	CCTV01CTH	\$10,000.00	NM																																																																																							
43	10/24/12	10/24/12	CSI	10pm - 11pm	--1----	:30	1	\$7,000.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$7,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>10/24/12</td><td>10:48 PM</td><td>CSI</td><td>10pm - 11pm</td><td>:30</td><td>CCTV01CTH</td><td>\$7,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--1----	1	\$7,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	W	10/24/12	10:48 PM	CSI	10pm - 11pm	:30	CCTV01CTH	\$7,000.00	NM																																																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																												
	10/22/12	10/28/12	--1----	1	\$7,000.00																																																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
1	WFSB	W	10/24/12	10:48 PM	CSI	10pm - 11pm	:30	CCTV01CTH	\$7,000.00	NM																																																																																							
44	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----1	:30	1	\$11,000.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$11,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>3:32 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>CCTV01CTH</td><td>\$11,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----1	1	\$11,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	3:32 PM	Patriots Football	1:00pm - 7:00pm	:30	CCTV01CTH	\$11,000.00	NM																																																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																												
	10/22/12	10/28/12	-----1	1	\$11,000.00																																																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
1	WFSB	Su	10/28/12	3:32 PM	Patriots Football	1:00pm - 7:00pm	:30	CCTV01CTH	\$11,000.00	NM																																																																																							
45	10/27/12	10/28/12	Eyewitness News	11PM - 11:35PM	-----SS	:30	1	\$1,900.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----SS</td><td>1</td><td>\$1,900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----SS	1	\$1,900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																												
	10/22/12	10/28/12	-----SS	1	\$1,900.00																																																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							

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## INVOICE



Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	178	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/27/12	10/28/12	Eyewitness News	11PM - 11:35PM	-----SS	:30	1	\$1,900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM									
46	10/27/12	10/27/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----S-	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 10/27/12 7:45 AM 7a-9a Sat. Eyewitness New 7am-9am :30 CCTV01CTH \$800.00 NM 1 WFSB Sa 10/27/12 8:43 AM 7a-9a Sat. Eyewitness New 7am-9am :30 CCTV01CTH \$800.00 NM									
47	10/24/12	10/24/12	Late, Late Show	1:08am - 02:05am	--W----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/24/12 1:11 AM Late, Late Show 1:08am - 02:05am :30 CCTV01CTH \$150.00 NM									
49	10/26/12	10/26/12	F 8-9p Prime	8pm - 9pm	----F--	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 8:47 PM F 8-9p Prime 8pm - 9pm :30 CCTV01CTH \$7,500.00 NM									
50	10/27/12	10/27/12	SA 10-11p Prime	10pm - 11pm	-----S-	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 10:29 PM SA 10-11p Prime 10pm - 11pm :30 CCTV01CTH \$4,000.00 NM									
51	10/28/12	10/28/12	SU 9-10p Prime	9pm - 10pm	-----S	:30	1	\$9,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$9,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 9:50 PM SU 9-10p Prime 9pm - 10pm :30 CCTV01CTH \$9,500.00 NM									
52	10/28/12	10/28/12	SU 7-8p Prime	7pm - 8pm	-----S	:30	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 7:38 PM SU 7-8p Prime 7pm - 8pm :30 CCTV01CTH \$12,000.00 NM									
Total Spots							101		

Payment Terms Net 30 Days

Gross Total	\$208,400.00
Agency Commission	\$31,260.00
Net Amount Due	\$177,140.00

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## INVOICE


**wfsb.com**

WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-2	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Redshift  
Attention: Accounts Payable  
411 Branchway Road  
Richmond, VA 23236  
USA

Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER COMMERC	178

Flight Dates	Order #	Alt Order #
10/20/12 - 11/04/12	499679	06387745

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	Eyewitness News	5am - 5:30am	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:14 AM Eyewitness News 5am - 5:30am :30 CCTV01CTH \$750.00 NM									
4	10/29/12	10/29/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:45 AM Eyewitness News 5:30a - 6am :30 CCTV01CTH \$1,200.00 NM									
6	10/29/12	10/29/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:50 AM Eyewitness News 6:30am - 7am :30 CCTV01CTH \$1,600.00 NM									
8	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 CCTV01CTH \$800.00 NM 2 WFSB M 10/29/12 9:25 AM CBS: THE EARLY SHOW 7am - 9am :30 CCTV01CTH \$800.00 NM									
15	10/29/12	10/29/12	9am-10am	9am - 10am	2-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/29/12 9:43 AM 9am-10am 9am - 10am :30 CCTV01CTH \$600.00 NM 1 WFSB M 10/29/12 9:55 AM 9am-10am 9am - 10am :30 CCTV01CTH \$600.00 NM									
17	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-2	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER COMMERC	178	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 4:42 PM 4p-5p Dr. Oz 4pm-5pm :30 CCTV01CTH \$950.00 NM									
19	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 CCTV01CTH \$2,100.00 NM									
21	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 5:49 PM Eyewitness News 5:30pm - 6pm :30 CCTV01CTH \$2,100.00 NM									
23	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm	M-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 2 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 6:48 PM Eyewitness News 6pm - 6:30pm :30 CCTV01CTH \$2,500.00 NM 2 WFSB M 10/29/12 6:52 PM Eyewitness News 6pm - 6:30pm :30 CCTV01CTH \$2,500.00 NM									
26	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 7:19 PM Inside Edition 7pm - 7:30pm :30 CCTV01CTH \$1,750.00 NM									
28	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 8:14 PM Entertainment Tonight 7:30pm - 8pm :30 CCTV01CTH \$1,750.00 NM									
29	10/27/12	10/27/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----2-	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WFSB Su 11/04/12 7:12 AM 7a-9a Sun Eyewitness News 7am-9am :30 CCTV01CTH \$800.00 NM MG for 29.2 10/27									
31	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB M 10/29/12 11:31 PM Eyewitness News 11PM - 11:35PM :30 CCTV01CTH \$1,900.00 NM									
33	10/29/12	10/29/12	Late Night with David Lett	11:35pm - 12:37am	2-----	:30	2	\$950.00	NM

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**INVOICE**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499679-2	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER COMMERC	178

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   2-----               2       \$950.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 2 WFSB M 10/29/12 11:48 PM Late Night with David Letterman 11:35pm - 12:37am :30 CCTV01CTH \$950.00 NM 1 WFSB M 10/29/12 11:57 PM Late Night with David Letterman 11:35pm - 12:37am :30 CCTV01CTH \$950.00 NM									
48	10/29/12	10/29/12	M 10-11p Prime	10pm - 11pm	M-----	:30	1	\$8,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   M-----               1       \$8,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WFSB M 10/29/12 10:19 PM M 10-11p Prime 10pm - 11pm :30 CCTV01CTH \$8,500.00 NM									
<b>Total Spots</b>							<b>19</b>		

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$33,100.00</b>
<u>Agency Commission</u>	<b>\$4,965.00</b>
<u>Net Amount Due</u>	<b>\$28,135.00</b>

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